



Start here — ten minutes, tops.

A first sketch of **your business** and what you're looking for. Fill in what you know — **"not sure" is a perfectly good answer**; figuring things out together is what the discovery call is for. Complete it in any PDF app and email it back.

1 • YOUR BUSINESS

Business name

Industry / what you do

Website (if any)

Main contact name

Role

Best phone

Email address

Preferred way to communicate (call, text, email)

How did you hear about Rainshadow Systems?

2 • WHAT ARE YOU INTERESTED IN? (CHECK ANYTHING THAT APPLIES)

- | | |
|---|---|
| ☐ Website — new build, redesign, or ongoing management | ☐ Web marketing & SEO — being found, reviews, content |
| ☐ Custom software — a tool or app built for your business | ☐ AI & automation — where it genuinely helps your business |
| ☐ Business consulting — processes, bottlenecks, tech decisions | ☐ Technical leadership — ongoing senior guidance |
| ☐ Not sure — help me figure out what would help most | |

In one or two sentences — what prompted you to reach out now?



3 • WHERE THINGS STAND TODAY

What tools, systems, or providers does the business rely on today? (software, website host, marketing vendor, bookkeeping — whatever comes to mind)

What's working well?

What's been frustrating?

4 • PRACTICAL DETAILS

Timeline expectations

If a specific date — when? (a request — we'll confirm feasibility)

Confidentiality: an NDA is standard practice for protecting your information. Before any detailed disclosure, we put one in place scoped to what the engagement will actually cover — you don't need to ask for it.

Anything else worth knowing? (busy seasons, big changes coming, past experiences with vendors...)

WHAT HAPPENS NEXT

For each service you checked, you'll receive a **short, focused questionnaire** and a one-page overview of how that engagement works — then a **complimentary 30-minute discovery call** to talk it through. After that, a written plan with transparent pricing. **No obligation at any step**, and your answers stay confidential either way.